



Castle Rock Film Festival Marketing Agreement

This is an opportunity for your business to advertise with one of the most exciting events this fall in Douglas County. Over 45,000+ potential clients, in one of the most affluent counties in the state of Colorado, the 2011 Castle Rock Film Festival (CRFF) is coming September 30th - October 2nd.

<p><u>GOLD Sponsorship: Total investment \$2,000</u></p> <p>Sponsorship acknowledgement in radio ads/interviews² Sponsorship acknowledgement during Fri./Sat. evening events & Sun. Awards Exclusive signage outside door of screening(s)³ Full page ad in the CRFF Program Guide^{1,2,3} Logo (medium) on posters^{2,3} Sponsorship acknowledgement (medium) on event schedules² Logo (large) with link on Home & Sponsor pages of CRFF web site³ Single-card logo on-screen at screenings³ Logo (large) on T-Shirts^{2,3} 6 VIP Passes 12 Day Passes 6 T-Shirts</p> <p style="text-align: center;">Value if priced separately \$4,085</p>	<hr style="width: 80%; margin: 0 auto;"/>
<p><u>SILVER Sponsorship: Total Investment \$1,250</u></p> <p>Half page ad in the CRFF Program Guide^{1,2,3} Logo (small) on posters^{2,3} Sponsorship acknowledgement (small) on event schedules² Logo (medium) with link on Sponsor page of CRFF web site³ Shared-card logo on-screen at screenings³ Logo (medium) on T-Shirts^{2,3} 4 VIP Passes 8 Day Passes 4 T-Shirts</p> <p style="text-align: center;">Value if priced separately \$2,277</p>	<hr style="width: 80%; margin: 0 auto;"/>
<p><u>Product Sponsorships</u> (e.g. water or popcorn suppliers)</p> <p>Product Sponsorship acknowledgement in the CRFF Program Guide Logo (small) with link on Sponsor page of CRFF web site³ Product advertisement by disbursement, as long as supplies lasts</p>	<p>(Product Qty)</p> <hr style="width: 80%; margin: 0 auto;"/>

<p><u>Castle Rock Film Festival Program Guide Advertising Packages</u></p> <p>Full page ad \$350 Half page ad \$200 Quarter page ad \$125 Business card size ad \$75 (~1/6th page)</p>	<hr/> <hr/> <hr/> <hr/>
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Total: _____

Date: _____ CRFF Sales Rep (print): _____

Company Sponsoring the CRFF: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Web site: _____

Sales tax License (for booth rental sales, if appl.): _____

Today's payment: _____

Balance due: _____

Due by Date: _____

Authorizing person (print): _____

Company position/title: _____

Signature: _____

1 – no non-sponsor in the same industry will be allowed to purchase a same size or larger ad in the CRFF Program Guide
2 – all material produced or advertising done after purchase of package
3 – signage, CRFF Program Guide ads and logos provided by customer, size and type of signage may be restricted